There is an "ahhh" moment that people talk about when they cross the border into Vermont. The billboards disappear (they are not legal in the state), weathered barns shoulder the winter snowpack, dirt roads meander up the hillsides into hidden hollows.

It doesn't take long for the gentleness of the rural landscape to sink into your soul. Just a 25-mile drive from the Massachusetts border on I-91, the Deerfield Valley is classic Vermont. It's also a place that has seen many upgrades in the past few years.

ski resort Mount Snow and made it part of its Epic Pass offerings. Then Covid hit, and many establishments closed up shop. But since then, the Deerfield Valley has had a resurgence: Dozens of new restaurants, hotels, and breweries have blossomed up and down Route 100 in the eight or so miles that link the historic town of Wilmington with West Dover and Mount Snow.

